



Job Description - Brand Ambassador

Title: Steelers Brand Ambassador

Department: Pittsburgh Steelers, Marketing

Type: Seasonal, Part-Time Position

Description: The Steelers Brand Ambassador Team represents the front line of the Pittsburgh Steelers' fan engagement and event activation initiatives during the various phases of the football season. The objective is to represent the Pittsburgh Steelers and offer the best fan experience that will drive brand awareness and promote the excitement that exists in the NFL. For this reason, we continuously seek the best of the best, self-starters with a positive and professional attitude. Each individual is responsible for managing his/her event area as assigned by the members of the Steelers Marketing staff. The position will run for one year from the hire date and can be renewed for future seasons. Top performers will be kept in consideration for various internship opportunities or other roles within the organization.

Role and Responsibilities:

- Assist the Steelers Marketing Department with the activation and management of the following events:
 - Steelers Training Camp (Saint Vincent College)
 - Home gamedays (Acrisure Stadium)
 - Steelers Draft Party, SteelHERs Social women's event, and Steelers Spooktacular kids trick-or-treating (Acrisure Stadium)
 - Other optional shifts will be available
- Oversee the Steelers Experience Interactive areas and ensure proper execution
- Engage with adults and children ensuring the highest satisfaction during their visit
- Manage youth activities (Youth football initiatives, quarterback toss, field goal kicking etc.) guaranteeing smooth movement of all lines at each station
- Ensure all guests have signed waiver forms prior to participating in any physical activities
- Become familiar with the daily schedule of events to accurately answer any possible questions
- Assist with gameday operations, entertainment, and activation

Qualifications:

- Must be punctual, friendly, responsible, personable with a service-oriented attitude
- The ideal candidate is required to work 90% of the combination between events, camp and games
- Must be able to work a combination of weekdays, weekends and in some instances holidays
- Detail oriented individual with great problem-solving skills
- Ability to work effectively in a team setting
- Previous experience in working with youth events and/or sports a plus but not required
- Must pass a background check and child abuse clearances

*The Pittsburgh Steelers are an Equal Opportunity Employer

Interested in joining our team?

Reach out to Anna Milyak at MilyakA@steelers.nfl.com